



## Investment & Business Development Success in the U.S.A.

October 21, 2016 - 11:00 a.m.-1:30 p.m.

Messe Düsseldorf, CCD South, Room 8

In Conjunction with the K Show - Düsseldorf, Germany

11:00 a.m. Welcome Remarks: Investment Opportunities in the U.S. with SelectUSA

U.S. Consulate General Düsseldorf



SelectUSA helps companies of all sizes find the information they need to make decisions; connect to the right people at the local level; and navigate the federal regulatory system. Learn how SelectUSA can help your company invest in the U.S.

11:10 a.m. Locating in the U.S. - Expert Advice from a Leading Law Firm

[Sabine Weiss](#), European Counsel, Jones Day

Setting up a business in the U.S. can be a complicated process, but with the help of some key partners, these steps can be greatly simplified. Ms. Weiss will discuss such important topics as U.S. company structure, legal systems, the roles of executive management, product liability and other key elements you need to consider before and during the investment process.



11:35 a.m. Plastics Industry Outlook - Presentation by American Industry Association

[William R. Carteaux](#), President & CEO, SPI: The Plastics Industry Trade Association



The plastics industry is undergoing a Renaissance in the U.S. with major investments in nearly every area. Mr. Carteaux will provide the latest industry research and trends to help you make your decision on how and where to invest in the U.S.

11:45 a.m. Successfully Investing in the U.S. - A Perspective from Lanxess

[Antonis Papadourakis](#), President and Chief Executive Officer, NAFTA Region, LANXESS Corporation

Nothing is more powerful or provides greater insight on how to invest in the U.S. (and how to avoid mistakes) than hearing about the successes (and failures) of current investors. Lanxess is one of the most experienced investors with approximately 1,000 employees at eleven locations in the United States. Learn how Lanxess has made the U.S. market a key element of its corporate strategy.



(Program continues on next page.)

12:10 p.m. Working with U.S. States and Government Partners

[Finn Weisse](#), President, "Council of American States in Europe"

Economic Development Organizations (EDO) can be one of your most valuable investment resources, but do you know exactly what they can offer? Learn from the chairman of the Council of American States in Europe and their member states, how you can take advantage of this great asset.



Council of American States in Europe (CASE) Members:

Arkansas	Colorado	Florida	Georgia
Illinois	Indiana	Iowa	Kentucky
Louisiana	Missouri	North Carolina	Ohio
Pennsylvania	South Carolina	Utah	West Virginia

12:35 p.m. Successfully Investing in the U.S.-A Perspective from ROTH INDUSTRIES



[Matthias Donges](#), Managing Director and Chief Executive Officer, ROTH INDUSTRIES GmbH & CO. KG

ROTH is a classic example of a medium-sized German investor in the United States with two successful production sites in upstate New York. Recent expansion in the U.S. and their ability to attract top talent is a key indicator of their success. Learn from this fast growing family-owned business with 1,200 employees.

12:50 p.m. Luncheon Speaker - Your U.S. Visa Questions Answered by a Consular Officer



A Foreign Service Officer responsible for adjudicating business, investor and tourism visas from the Consulate General in Frankfurt will answer any questions you may have in regards to U.S. Visas (including the E2 Visa).

1:30 p.m. Networking with Speakers/Economic Development Organizations

In partnership with:

**JONES  
DAY**



(To register, complete the form on the next page.)



## Registration Form



**“Investment & Business Development Success in the U.S.A.”**

**October 21, 2016 – 11:00 a.m.–1:30 p.m. – *This event will be held in English***

**Messe Düsseldorf, CCD South, Room 8\***

**In Conjunction with the K Show – Düsseldorf, Germany**

- I will attend
- I will not be able to attend

**Name:**

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**Company:**

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**Address:**

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**Email / Website:**

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**Phone:**

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Please return this form to:

Email: [Kirsten.Hentschel@trade.gov](mailto:Kirsten.Hentschel@trade.gov)

Fax: +49-211-737-767-67

Postal Address:

The U.S. Commercial Service

Attn.: Kirsten Hentschel

Willi-Becker-Allee 10

40227 Düsseldorf, Germany

**Deadline for Registration: October 05, 2016**

***\* A valid K'Show entrance ticket is needed to participate in this event, as it takes place on the fairgrounds. You will not be able to gain access to the venue without a valid entrance ticket.***