



Company vision





Our vision

Our vision demonstrates what we are striving for – it is vibrant and inspiring, guiding and meaningful in our work.

As an international family-owned company, we provide leading branded building and industrial technology products that amaze our customers.

Sustainability and conserving resources are top priorities when it comes to the high demand for functionality and quality in our services. People are at the heart of our business activities.

**Acting responsibly –
Cultivating long-term relationships**

Our vision:

“The world of Roth is composing technologies for solutions full of energy”



*“The world of Roth
is composing technologies for solutions full of energy”*

Every employee is made to feel a part of the extended Roth family. They think and act respectively cross-linked. The shared values and close ties between the Roth family and its employees lay the foundations for our relationships with business partners, customers, users and other representatives from business, science, politics and society.

**Acting in line with values –
Building bridges with people**

A close-up photograph of a violin and its bow resting on a sheet of musical notation. The violin is made of polished wood and has four black tuning pegs. The bow is positioned across the strings. The sheet music is spread out on a surface, showing various musical notes and staves. The background is dark, making the violin and sheet music stand out.

“The world of Roth **is composing**
technologies

for solutions full of energy”

Roth’s work primarily focuses on product systems, which involves bringing components, technologies and service together. Bringing these elements together is a highly creative process – a composing of forward-looking solutions.

The wealth of expertise and different backgrounds of the Roth companies and its employees are a kit with many treasures.

**Composing of technologies –
Encouragement of creative
and inventive processes**



“The world of Roth is composing technologies

for solutions

full of energy”

Our enthusiasm and motivation give rise to solutions that extend beyond the product itself to include comprehensive services. The joint efforts of our employees and involvement of externals in the solution-finding process, in particular the customers themselves, lead to ingenious results.

**Innovative solutions –
Creative performance by
team-orientated commitment**



“The world of Roth is composing technologies for solutions

full of energy”

We generally believe that solutions should be developed with energy and passion. Our users benefit from all kinds of services full of energy.

**Energetic results –
Inspiration by excitement**

“The world of Roth is composing technologies for solutions full of energy”

You're a part of it!



www.roth-industries.com